



Attracting and retaining international students in the Netherlands

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✘ **Attraction of international students**

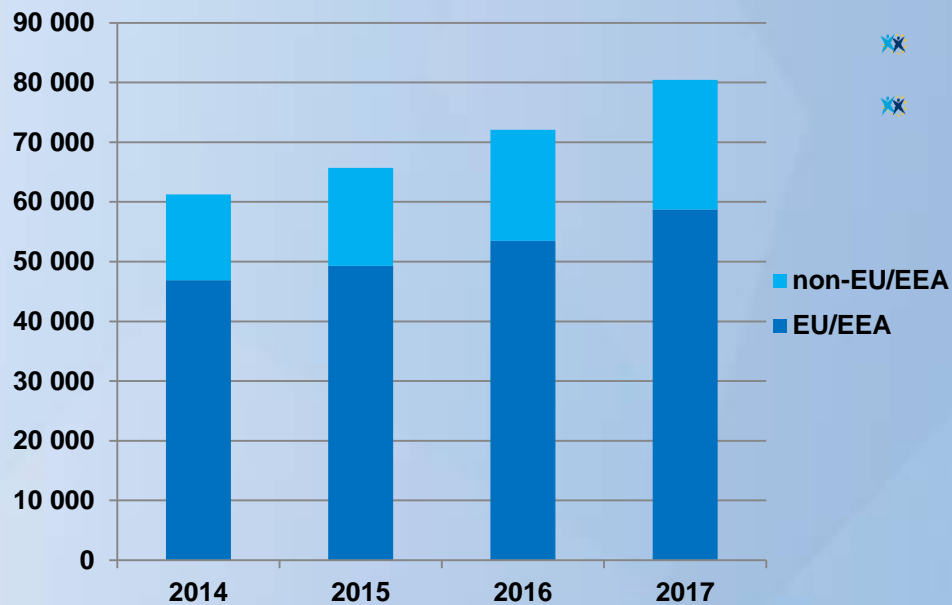
- ✓ Number of incoming students
- ✓ Admission procedure international students
- ✓ Positioning of Dutch higher education

✘ **Retention of international students**

- ✓ Stay-rate
- ✓ Policy measures
- ✓ Other measures



Attraction of international students in the Netherlands



- xx Policy priority
- xx More focus on consciously managing the influx of international students



Admission procedure international students

- ✘ **Recognised sponsorship:** key role of HEIs in the approval procedure of international students
 - ✓ Compulsory to be recognised by the Dutch Immigration- and Naturalisation Service (IND)
 - ✓ HEIs apply for residence permits
 - ✓ Code of Conduct
 - ✓ Obligation to inform and record

- ✘ Application procedure for international students relatively easy and fast > target time 10 working days



The positioning of Dutch education (1)

- ✘ Study in Holland campaign by Nuffic
- ✘ Netherlands education support office's (Neso's) > promoting Dutch higher education and exchange of students in 10 countries outside of EU





The positioning of Dutch education (2)

✘ Scholarships

- ✓ Orange Tulip Scholarship
- ✓ Holland Scholarship (€5.000)

✘ HEIs actively recruit

- ✓ Establishment of international departments
- ✓ International rankings: 13 Dutch universities in top 200
- ✓ Wide variety of (English) programmes

Tuition fees

NL and EEA-students ±€2.000

Non-EEA students

-Bachelor €6.000 - 15.000
-Master €8.000 - 20.000



English programmes

Universities

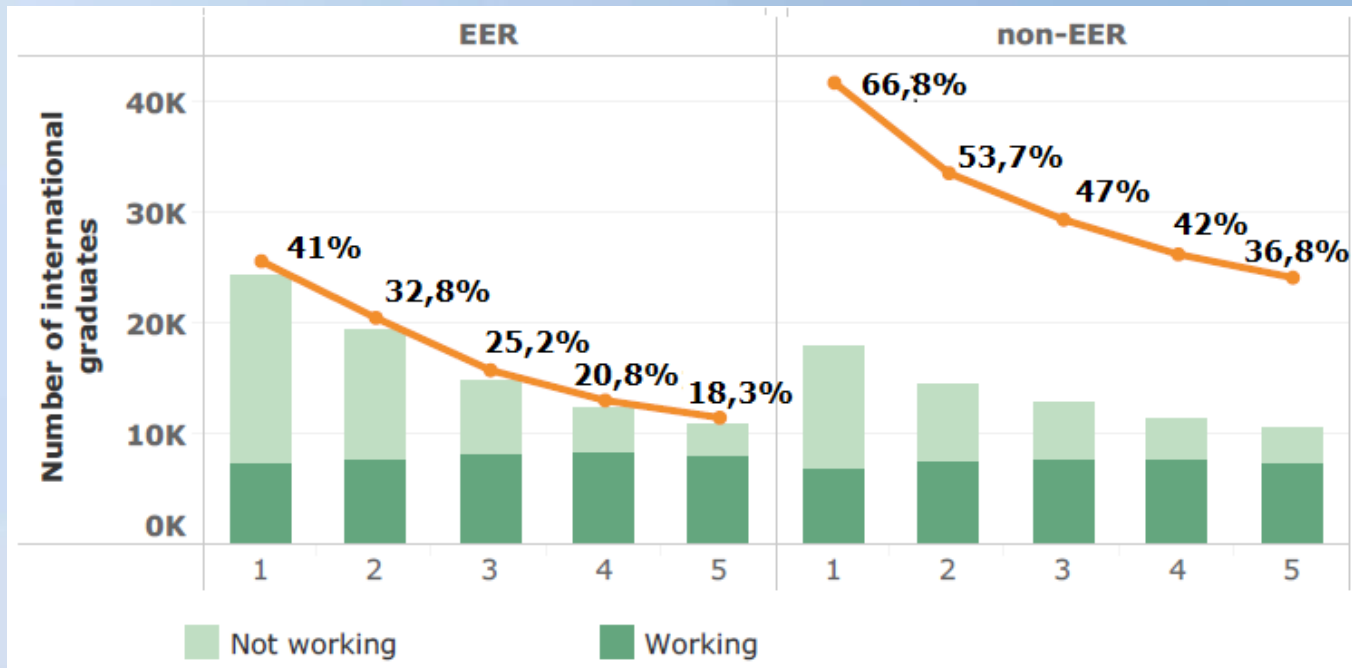
- ✘ Bachelor: 28% exclusively in English, 15% multiple languages
- ✘ Master: 76% exclusively in English, 10% multiple languages

UAS

- ✘ Bachelor: 5% exclusively in English, 13% multiple languages
- ✘ Master: 23% exclusively in English, 9% multiple languages
- ✘ Debate: English language at the cost of quality education?
- ✘ Challenge for retention of students



Retaining international students: stay-rate





Policy measures for retaining students

✘ **Orientation year**

- ✓ No restrictions on labour market during 12 months
- ✓ Application can be filed up to 3 years after attaining diploma
- ✓ Possibility to first return to country of origin

✘ **Lower salary criterion** residence permit highly skilled migrant during orientation year

- ✓ €2.314 per month instead of €3.229 (under 30 years)/ €4.404 (above 30)
- ✓ Still valid when switching employer



Other measures for retaining students

- ✘ Strengthening cooperation between HEIs, government and companies
 - ✓ **Make it in the Netherlands (2013-2016):** establishing ties between the Netherlands and international talent before, during and after studies
 - ✓ **Connect Programme:** retention of highly educated international graduates on Dutch labour market

- ✘ **Holland Alumni Network:** a platform for international students, alumni, HEIs, embassies and organisations

More information



✖ <https://www.emnnetherlands.nl>

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Thank you!